



Welcome

Welcome to another edition of Omni News, an edition that heralds some important news in the world of Omni Manufacturing.

Firstly, there's the release of a new model in the highly successful LiLo range of underground tanks.

Progress is taking place on our company review that will yield benefits to customers and distributors plus there's a brand new website for Omni Manufacturing.

Last but not least we would like to wish our clients and distributor friends the very best for Christmas and 2010.

New, better website

Our website, www.omnimanufacturing.com has been given a total revamp making it significantly more accommodating for those seeking information on our tank products.

The website is much easier to navigate and carries many more pictures and details of the available range of products.

Enquiries are definitely picking up thanks no doubt to the better website, a growing awareness of the need to harvest water and because of an improving economy.



New 5,000 litre LiLo offers a unique benefit

The first of the new 5,000 litre LiLo underground tanks is currently undergoing moulding and will be officially presented to the market this month.

While this particular tank sits approximately midway between the 3,000 litre and 6,500 litre models in capacity, it offers the benefit of requiring the same depth hole as the 3,000 litre model.

The requirement of a relatively shallow hole for its substantial capacity will be regarded as a blessing by many installers who no doubt have the philosophy- the shallower the hole, the better!

Representatives from Garantia, our German partners will be visiting us for the launch of the new model.

It's interesting to note that despite being a continent with far fewer water shortages than Australia, the LiLo underground tanks are being particularly well received in Europe.

The LiLo underground tanks are only made in Europe and Australia at present, but this may well change as awareness of the benefits of water harvesting spreads.



Pictured - A 1,600 litre LiLo tank made by the European manufacturer on display at the Iberflora Exhibition, Valencia, Spain.

Company review makes progress

Our much heralded strategic review that has us embarking on an ambitious program of achieving new goals and standards has gone beyond words with action now taking place.

- The first item was to investigate and rationalise the factory machinery. After an extensive cost-benefit analysis two older machines are being decommissioned to make space for the prospect of new, more modern equipment replacing them.
- The program is also proceeding strongly with plans for ISO accreditation. We're at the internal audit stage.
- Discussions in regards to strategic alliances are to be revealed during the coming year. These particularly relate to distributors.



Seasons Greetings
from
Omni Manufacturing